Pompton Lakes Historic Preservation
Commission Minutes of
July 23, 2019

Laura Jennings, in accordance with the New Jersey Open Public Meeting Act, N.J.S.A. 10:4-7, opened the meeting of the Pompton Lakes Historic Preservation Commission at 7:01 pm. This meeting has been advertised in the Suburban Trends and posted in the Municipal Building.

MEMBERS PRESENT: Paul Bowlby, Al Evangelista, Laura Jennings, Andrew Krinsley, Keith Lockwood, David Rowan, Councilman Ek Venin
Absent: Erika Herz
Visitors: Peter Puleio, Carolyn and Tom Gerrity

A motion was made by Paul Bowlby to approve and accept the June 25, 2019 meeting minutes, seconded by Andrew Krinsley. The motion passed.

CORRESPONDENCE and PHONE CALLS:
1. Historic Society – Liz Brandness and Joe Ragno inquired on progress of Historic Society. Laura and Andrew are working on getting the forms finalized with some guidance from recently formed Friends of the Library non-profit organization. It will be a separate entity from the commission with separate meetings.
2. 2020 Celebration – Laura reached out to Liz Brandness and Ek Venin and advised of preliminary date of July 25, 2020 for the 125 year anniversary picnic at Hershfield Park. The borough has no conflicts at this time and will pencil it in. Laura has reached out to Tilcon as well to see if they may want to sponsor the event. Laura encouraged members to contact others for sponsorships as well.

OLD BUSINESS:
1. Sign locations – Artistic Weaving  Al Evangelista checked GIS map and found a location on town property to place the sign without needing Artistic Weaving permission. Al will reach out to town surveyor to get exact location. We have a template that has been used in other locations in town and will use that for this sign as well. Laura will contact Liz Brandness and Kevin Boyle on ordering details. Verbiage will be determined once other details have been confirmed.
2. Historic Society – Andrew Krinsley and Laura Jennings are finalizing necessary forms. Name: Pompton Lakes Historical Society. Mission Statement: The mission of the Pompton Lakes Historical Society is to support the efforts of the Pompton Lakes Historic Commission and to make local history accessible to residents. To fulfill this mission the Society will coordinate events, raise funds and conduct activities to enhance awareness and appreciation of local history. Officers: A group of interested, enthusiastic people that should be different from the Commission board members. An email will be sent to interested parties that have given us their contact information. And will reach out to PLHS as well.
3. 2020 – 125 Year Anniversary of Pompton Lakes and 1956 Video –  BID has offered to provide light pole banners and “Then and Now” poster window signs for our 125 year Anniversary celebration. Val at BID will help to design them. Al Evangelista provided a red circular logo that was designed by Michael Carrelli, which portrayed a water color drawing of the lake, a cardinal and Pompton Lakes 125 est. 1894. Discussion followed on whether or not to use that on the banners as well. Paul suggested to use landmarks instead of the lake. Laura will ask Michael if we can make several versions of the logo. Window signs will require still photos from 1956 video. Cristiane advised that Bill Houston is willing to provide that to anyone who asks. Peter Puleio will take photos of current shops. These will be used to create the signs to be displayed in the current businesses for all to see. Giveaways were discussed. Ideas included sunglasses, water bottles, pens, plastic mugs and temporary tattoos. Ek Venin will check with Tandem Graphics to see what they might be able to do. In addition to giveaways, discussion was had about offering t-shirts and mugs for sale like the Pompton Lakes Fire
Department has done. Paul Bowlby brought in a very well preserved Pompton Lakes Monopoly game. Al Evangelista reported that unfortunately Chamber of Commerce does not have the funds to recreate this game. He will go with this game to the next BID meeting to see if they may be able to help with that as well. Cristiane reminded members that Friends of the Pompton Lakes Library had shown interest in recreating the game as well. Laura will create a to-do list for our Anniversary picnic for review at the next meeting. In the meantime she will send an informal budget request to Liz Brandness and Kevin Boyle to include a line item for the July 25, 2020 town picnic. We will want to get local committees involved with the celebration as well. Committees mentioned were Recreation (kids’ activities), Open Space (hike) and Historic Commission (event planning). Discussion continued about food vendors. It was suggested that we use food trucks from local vendors. We’ll also need a DJ/Band for entertainment.
4. Pompton Day – Sunday September 1st is Pompton Day. Volunteers are needed. Reach out to Laura with your availability. Paul Bowlby will set up tent and table in morning. Laura Jennings and Cristiane Jennings will set up additional tables. We will bring laminated newspapers and monopoly/trivia game in addition to other historic items from the storage facility.
5. Pompton Lakes Video – Peter Puleio showed us a clip of a video to demonstrate what he envisions the new Pompton Lakes video to look like. It will be a series of short clips of interviews of local residents and people of interest. Members agreed and approved Peter’s plan. Laura will share a list of suggested people to interview.
6. Donation Form – Laura will update historic artifact donation form provided to us by the Butler Museum and make it accessible through the town historic commission webpage. It was suggested that it should also be available on the town Facebook page. Ek Venin will check.

NEW BUSINESS:

1. Welcome Guests – Laura welcomed guests Carolyn and Tom Gerrity. They moved to Pompton Lakes four years ago. Carolyn has always been interested in history and wanted to find out more about Pompton Lakes. Laura hinted that we are still looking for a new member and asked them to think about joining us. Walking tour was mentioned and will be shared with our guests by email. A new tour is planned for this fall.

2. Archivist – Cristiane Jennings shared contact information with board members of archivist Deb Schiff from Somerset New Jersey. She was recommended by Mountain Lakes Historic Preservation Committee archivist Robert Infante who has used her services recently. She can help guide us in organizing our artifacts. To save money, Keith Lockwood suggested purchasing scanning equipment so we can scan our own documents. We will keep her contact information for future reference.

Our next meeting is August 27, 2019 – at the Pompton Lakes Civic Center, 25 Lenox Avenue, Pompton Lakes, NJ. Please call Laura Jennings at 201-953-9327 or email jennings.lauraf@gmail.com if you cannot attend a meeting.

Having no further business to discuss a motion was made at 8:14 PM to adjourn by Dave Rowan and seconded by Al Evangelista.

Respectfully submitted, Cristiane Jennings